

PIONEER THEATRE COMPANY'S 2025



ANNUAL GALA

THEATRE LIVES (HERE)



SAVE THE DATE  APRIL 26, 2025

S.J. QUINNEY COLLEGE OF LAW | STARTS AT 6 PM, MORE DETAILS TO COME

Questions? Contact Marc Day, PTC Director of Development, at 801-585-3196 or Marc.Day@PTC.Utah.edu.

SPONSORSHIPS

PLATINUM - \$25,000

- Two tables of eight (16) at the dinner in premium location.
- A PTC performer at your table, if you wish.
- Special acknowledgement in the evening's remarks.
- Your name prominently listed in all event materials, on PTC's website, and in all playbills for one season (55,000 distribution).
- Your sponsorship (or co-sponsorship) is prominently recognized on event venue signage.
- Most prominent single or co-sponsored logo(s)/name(s) placement on event screens.
- PTC e-blast event thank you recognition (60k distribution).
- Social Media recognition (25K followers).
- One-year membership for ten (10) in the Director's Club, complementary reserved parking & refreshments, and invitations to an exclusive series of year-round events.
- \$24,088 of each sponsorship may be tax-deductible.

GOLD - \$15,000

- One table of eight (8) at the dinner in premium location.
- A PTC performer at your table, if you wish.
- Acknowledgement in the evening's remarks.
- Your name prominently listed in all event materials, on PTC's website, and in all playbills for one season (55,000 distribution).
- Large shared logo/name placement on event screens.
- PTC e-blast event thank you recognition (60k distribution).
- Social Media recognition (25k viewers).
- One-year membership for six (6) in the Director's Club, complementary reserved parking & refreshments, and invitations to an exclusive series of year-round events.
- \$14,088 of each sponsorship may be tax-deductible.

SILVER - \$10,000

- Table of eight (8) at the dinner in a preferred location.
- Acknowledgement in the evening's remarks.
- Medium name/logo placed on pre/post event communications at time of commitment
- Your name listed in all event materials, on PTC's website, and in all playbills for one season (55,000 distribution).
- Medium shared logo/name placement on event screens.
- Social Media recognition (25k viewers).
- One-year membership for four (4) in the Director's Club, complementary parking & refreshments, and invitations to an exclusive series of year-round events.
- \$9,088 of each sponsorship may be tax-deductible.

BRONZE - \$5,000

- Table of Eight (8) at the dinner.
- Smaller name/logo placed on pre/post event communications at time of commitment.
- Your name listed in all event materials, on PTC's website, in all playbills for one season (55,000 distribution).
- Your sponsorship recognized at the event.
- Smaller shared logo/name placement on event screens.
- One-year membership for two (2) in the Director's Club, complementary parking & refreshments, and invitations to an exclusive series of year-round events.
- \$4,088 of each sponsorship may be tax-deductible.

SEASON TABLE SPONSOR - \$2,500 (Limited Availability)

(options: *Jersey Boys*, *Prayer for the French Republic*, *Souvenir*, *Dial M for Murder*, *Beautiful*, *A Case for the Existence of God*, *Waitress*)

- Table of eight (8) at the dinner.
- Name listing on pre/post event communications at time of commitment.
- Your sponsorship recognized at the event.
- Your name listed in all event materials, on PTC's website, in all playbills for one season (55,000 distribution).
- Name listing on event screens.
- One-year membership for one (1) in the Director's Club, complementary parking & refreshments, and invitations to an exclusive series of year-round events.
- \$1,588 of each sponsorship may be tax-deductible.

INDIVIDUAL TICKETS

GOLD - \$500

- One (1) seat at the dinner in a premium location.
- Your name listed in all event materials, on PTC's website, in all playbills for one season (55,000 distribution).
- Receive Angel giving level benefits including complimentary refreshments.
- \$386 of each sponsorship may be tax-deductible

SILVER - \$250

- One (1) seat at the dinner.
- Your name listed in all event materials, on PTC's website, in all playbills for one season (55,000 distribution).
- Receive Angel giving level benefits including complimentary refreshments.
- \$136 of each sponsorship may be tax-deductible.